ACCOUNT NUMBER: 423360 VOUCHER NUMBER: 15382771 DATE WRITTEN: 12/12/97 MIDDLESEX TOBACCO CO 450 FLORIDA GROVE RD PERTH AMBOY , NJ 8861

STATUS: PAID

AMOUNT PAID: 1920.00

SEND CHECK TO: PAYEE

DESCRIPTION UNITS AMOUNT
WIN DPC VPR 4Q 5120.00 1536.00
'97 DPC PAYMENT 128.00 384.00

EXPLANATION: DPC WINSTON

CC: L. WOLFE

51849 1189

(SIGNATURE OF RUK REP.)



R.J. Reynolds Tobacco Co. 400 Raritan Center Parkway Suite D Edison, NJ 08837

Date: 09

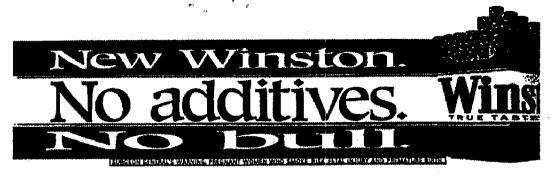
09/17/97

Number of pages including cover sheet:

To:	Middlesex Tobacco
Phone	908-422-2230
Fax Phone	908-442-6219
CC	Greg Teeter
	Dan Chomko
	Nick Kuruc
	David Cusick

From:	Lanny Wolfe
Phone	732-225-4774
Fax Phone	732-417-9076
Voice Mail	1-800-757-8255 Ext. 48795

REMARKS:					
	Urgent	X Fo	r your review	Reply ASAP	Please comment
Light Box .30 ◆ Please b ◆ Pack each product.	off per pack i lack line and s th display with	DPC prom ticker all p 2 cartons	otion #700468. roduct .30 off pe of Winston Filter	r Box and Winston Light	Box .30 off stickerd
and Win	ston Light Bo	x for eacl	h display.	iscounted cartons of V	vinston Filter Box
Thanks,	any questions (please let i	me know.		



R. J. Reynolds Tobacco Company Presents Sept./Oct. '97 **Winston** DPC PROMOTION

Account: Middlesex	Tobacco #423360					
Brand Promotion	Winston .30 off per pack 4 carton display #700468					
Display Packing	 2 ctns Winston Filter Box 2 ctns Winston Lights Box 					
Disc Reporting	⇒ Following are standard RJR Promotion Descriptions. All promotions must be reported correctly to be paid.					
egf1	NOTE: "Report Correctly" means that on the <u>UIR</u> (Unique Identifier Record) of the data file: 1) <u>Brand Descriptions</u> must be complete. 2) <u>Promotion Indicator</u> must be "Y" for all promotions. 3) <u>Promotion Descriptions</u> must be provided in the Promotion Description field (not the Brand Description field).					
	Brand Description Indicator Promotion Description WINSTON KS BX Y WIN DPC VPR 4Q WINSTON 85 BX LT Y WIN DPC VPR 4Q					
	 Should you require technical assistance relative to the format required using these promotion/brand descriptions on your weekly tape/disk submissions, please contact the Partners Help Desk at (800) 230-9372. 					
Allocation (cs)	 4 Winston Filter Box(12M) 8 Winston Lights Box(6M) 					
Delivery Date	• 9/25/97					
EFT \$ Amount	• \$6,036.45					



R. J. Reynolds Tobacco Company Presents Sept./Oct. '97 Winston DPC PROMOTION

Account: Middlesex T	
Brand	Winston .30 off per pack
Promotion	4 carton display #700468
Displays	• 128
Display Assembly	Black line and sticker 256 cartons of Winston Filter Box @.30 off per pack Black line and sticker 256 cartons of Winston Links Box @ 30 off
	 Black line and sticker 256 cartons of Winston Lights Box @.30 off per pack
	 Place 40 stickered packs in each Winston display (previously shipped to you)
Billing	 2 Winston Filter Box @\$3.00 per carton off invoice 2 Winston Lights Box @\$3.00 per carton off invoice
Displays shipped to retail- procedures required to receive .10 per ctn Plan G Category II payment:	 Send a display and letter automatically to each account on attached list beginning 9/25/97 Please cross out any account that refuses promotion and sign, date, and return list to RJR for payment when all displays have been sent.
You will be credited with the following estimated October monthly Category II payment if all displays are sent to accounts on attached list by October 17th:	• \$4,100.00*

Packing and shipping

28.00 per 12M case of Live product

*Must make Savings share of category goal (no more than 2% below base) to collect this \$

Note:

Voice mail 800-757-8255 mail box #48795 if you have any questions

ACCT	FULL NAME	ADDR1	ICITY	ST	ZIP	PHONE NO
721895	19 PETROLEUM	1949 ROUTE 35 S	SAYREVILLE	NJ		908 316 0267
751399	6 11 FOOD STORE	177 PORT READING AVE	PORT READING	NJ		908 634 9138
657665	ABERDEEN NEWS	825 S CONCOURSE	KEYPORT	NJ		908 566 6906
591123	ALBINI PHARMACY	401 ADAMS ST	HOBOKEN	NJ		201 798 5245
453843	ALINA DRUG STORE	962 SHERMAN AVE	ELIZABETH	NJ		908 289 0443
346853	AMOCO	1890 US HIGHWAY 1	NORTH BRUNSWIC	NJ		908 297 3113
477419	AMOCO STATION	911 MAIN ST	BOONTON	NJ		201 263 8320
604296	ANDY TWIN BORO LIQUO	596 CHESTNUT ST	ROSELLE PARK	NJ		908 245 0240
684416	ANNIE'S SWEET SHOP	616 NEWARK POMPTON TPKE	POMPTON PLAINS	NJ		201 835 9613
794785	ANTHONY'S LUNCH	330 MONROE AVE	KENILWORTH	NJ		201 276 9002
458678	AVON MINI MARKET	816 E SAINT GEORGES	LINDEN	NJ		908 486 3447
592532	B & B GROCERIES	290 RT 18 N	EAST BRUNSWICK	NJ		908 238 7779
512399	B & E DELI	1023 CHESTNUT ST	ROSELLE	NJ		201 241 2522
	BEIRA ALTA	263 2ND ST	ELIZABETH	NJ		908 351 5566
1- 	BELL PHARMACY	1907 RT. 27	EDISON	NJ		908 985 1211
238614	BENOS LIQUOR, INC.	102 N. WOOD AVENUE	LINDEN	NJ		201 486 3261
<u> </u>	BEVERLY SWEET SHOP	1413 MAIN ST	RAHWAY	NJ	7065	908 499 0948
	BILOW LIQUORS	708 STATE ROUTE 18	EAST BRUNSWICK	NJ		908 257 2112
#	BORGHI LIQUORS/DELI	206 HACKENSACK ST	WOOD RIDGE	NJ	7075	201 939 6660
1	BORO DRUG	490 BOULEVARD	KENILWORTH	NJ		908 276 6770
3 i	BOTTLE SHOP	306 NORTH AVE	GARWOOD	NJ		908 233 8367
,,	BRIAN ELLIOTS DELI	419 BLOOMFIELD AVE	BLOOMFIELD	NJ	7003	201 429 1831
· — — —	BUTCHER BLOCK	209 CENTENNIAL AVE	CRANFORD	NJ	7016	201 276 0587
} 	BUY RITE LIQUORS	577 FAYETTE ST	PERTH AMBOY	NJ	8861	908 442 0990
}	C & B LIQUOR	221 SHERIDANAVE	ROSELLE	NJ		908 245 3900
} ,	CEDAR LANE LIQUORS	527 CEDAR LN	TEANECK	NJ		201 836 7003
	CENTRAL LIQUORS	285 CENTRAL AVE	METUCHEN	NJ	8840	908 548 3260
	CHO & ASSOC. INC.	54 E SAINT GEORGES AVE	LINDEN	NJ		908 925 2337
275064	COALTON PHARMACY	851 ELIZABETH AVE	ELIZABETH	NJ	7201	908 353 6653

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750040	10010711 11107 010		T= ===================================		
	COASTAL MART GAS	753 PORT READING AVE	PORT READING	NJ	7064 908 541 1128
1	COHENS STATIONERY	675 BLOOMFIELD AVE	WEST CALDWELL	NJ	7006 201 228 1226
1	COLONIAL DELI	2397 SAINT GEORGES A	RAHWAY	NJ	7065 908 381 2802
	COS C CORNER	701 E ELIZABETH AVE	LINDEN	NJ	7036 908 925 9767
770515	DADDY BOY DELI	51 BLOOMFIELD AVE	CALDWELL	NJ	7006 201 228 5910
1	DELI LICIOUS	739 SAINT GEORGE AVE	WOODBRIDGE	NJ	7095 908 602 9595
639644	DIAZ GROCERY	40 5TH STREET	ELIZABETH	NJ	7206 201 289 6570
810112	DISCOUNT FOOD MARKET	188 BUCKELEW AVE	JAMESBURG	NJ	8831 908 521 3777
425798	ELIE'S DELI	104 MANALAPAN RD	SPOTSWOOD	NJ	8884 908 723 0013
642757	ETHICAL DRUGS INC	528 CENTRAL AVE	EAST ORANGE	NJ ;	7018:201 676 0880
653023	EXPRESS FOOD	37 CARTERET ST	BLOOMFIELD	NJ	7003 973 743 5166
538828	EXXON AVENEL	870 ROUTE 1 NORTH	AVENEL	NJ	7001 908 634 0808
727351	FREEWAY LIQUORS	522 CENTRAL AVENUE	EAST ORANGE	NJ	7018 201 674 2803
273986	G J SCHOOL HOUSE	551 WARWICK TPKE	HEWITT	NJ	7421 201 853 7474
688995	GAILS WINE & LIQUORS	9B W GRAND ST	ELIZABETH	NJ	7201 908 351 2902
766193	GARDEN DELI	37 GILL LN	ISELIN	NJ	8830 732 283 3939
401964	GEORGES LUNCH	STATE ST	PERTH AMBOY	NJ	8861 201 826 8940
560879	GETTY GAS	2 N. ST. GEORGES AVE	LINDEN	NJ	7036 908 486 0460
400708	GRAND VARIETY	371 BLOOMFIELD AVE	CALDWELL	NJ	7006 201 228 0332
717069	GREENFIELDS	24 MAIN ST	SOUTH RIVER	NJ	8882 908 254 0336
604244	GRIER SUPERMARKET	2117 GRIER AVE	LINDEN	NJ	7036 908 925 9422
457162	HARRY'S PLACE	1044 SALEM RD	UNION	NJ	7083 908 688 9019
402094	HARVEST LIQUORS	2370 WOODBRIDGE AVE	EDISON	NJ	8817 908 985 2252
401749	HERB'S LIQUOR	194 SOMERSET ST	NORTH PLAINFIEL	NJ	7060 908 756 0679
570151	HIDDEN LAKE MINI MT	410 TOWNE CENTRE DR	NORTH BRUNSWIC	NJ	8902 908 940 8825
521448	HOPELAWN DISCOUNT L	BRADLEE SHPG.CENTER Rt 9 &440	WOODBRIDGE	NJ	7095 908 826 8874
404284	INTERNATIONAL TOB	1181 ELIZABETH AVE	ELIZABETH	NJ	7201 908 558 7303
976960	IORIO DELI	301 W CLAY AVE	ROSELLE PARK	NJ	7204 908 245 5897
506428	JELLING OF ROSELAND	4 BECKER FARM RD	ROSELAND	NJ	7068 201 740 9092
968569	JERRY'S LUNCH	603 SOUTH AVE	GARWOOD	NJ	7027 908 789 9879
		·			

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744924	JOHNNY'S CRN SWEET S	82 MAIN ST		BLOOMINGDALE	NJ	7403 201 838 5586
305043	K&R DELI	425 S WOOD AVE		LINDEN	NJ	7036 908 862 1954
402065	<u> </u>	2045 WOODBRIDGE AVE		EDISON	NJ	8817 908 985 9656
765832	KEVINS KORNER	561 3RD AVE		ELIZABETH	NJ	7202 718 353 6634
726989	KIRK'S LIQUOR	426 JACKSON AVENUE		ELIZABETH	NJ	7201 908 355 2035
637019	KNT FOOD STORE	24 W HUDSON AVE		ENGLEWOOD	NJ	7631 201 871 2442
275852	KSON INC	524 E 2ND AVENUE		ROSELLE	NJ	7203 908 245 9381
275822	LARRYS CONFECTIONER	300 LOCUST AVE		ROSELLE PARK	NJ	7204 908 245 9795
772519	LIBERTY FOOD MARKET	701 GRIER AVE		ELIZABETH	NJ	7202 908 351 4252
·	LUSO LIQUOR STORE	1039 ELIZABETH AVE		ELIZABETH	NJ	7201 908 353 8169
·	M&M LIQUOR	20 SOUTH ST		NEW PROVIDENCE	NJ	7974,908 464 7474
	MAGAZINES PLUS	45 SOUTH ST		MORRISTOWN	NJ	7960 973 984 8454
275371	MAPLE LIQUORS	876 SPRINGFIELD AVE		IRVINGTON	NJ	7111 201 375 1000
I	MARY'S DELI	1033 N BROAD ST		ELIZABETH	NJ	7208 908 352 0726
1	MATAJI CORP.	RT 36 AIRPORT PLAZA		HAZLET	NJ	7730 908 264 9111
	MG NEWS+FOOD INC.	513 E JERSEY ST		ELIZABETH	NJ	7206 908 354 7874
	MIDVALE SWEET SHOP	548 RINGWOOD AVE		WANAQUE	ŊJ	7465 201 835 1575
	MING'S LUNCHEONETTE	434 W. GRAND		RAHWAY	NJ	7065 908 574 8410
l —————	MINIT MART	1392 SAINT GEORGES AVE		AVENEL	NJ	7001 908 388 6339
• 	MORGAN BRIDGE DELI	1780 STATE ROUTE 35		MORGAN	NJ	8879 908 721 2606
	NEW BRUNSWICK DELI	226 FRENCH ST		NEW BRUNSWICK	NJ	8901 908 249 1093
	NOT TEE CORNER DELI	731 DELAFIELD AVE		STATEN ISLAND	NY	10310 718 815 3351
· +	OAK TREE SERVICE	1611 OAK TREE RD		ISELIN	NJ	8830 908 494 7780
	OCTOBER SPIRITS	431 N WOOD AVE		LINDEN	NJ	7036 000 000 0000
	PARK WINE AND LQ	412 PARK AVENUE		EAST ORANGE	NJ	7017 201 675 2470
	PAYLESS MKT	1031 S ORANGE AVE		NEWARK	NJ	7106 201 375 4499
	PIT STOP/HOME FOOD	47 PARK AVE	ì	EAST ORANGE	NJ	7017 201 675 3235
		915 PORT READING AVE		PORT READING	NJ	7064 908 969 9804
	POST MART	562 OLD POST RD		EDISON	NJ	8817 908 287 8078
472548	PRO BEAUTY SUPPLY	829 HAMILTON ST	-	SOMERSET	NJ	8873 908 247 2264

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706413 QUICK IN FOOD STORE	396 MAIN ST		METUCHEN	NJ	8840 908 549 5255
703677 RAGHUVIR CORP.	322 HIGHWAY 34 SOUTH		ABERDEEN	MD	21001 908 566 5512
709445 RAILROAD CAFE	151 ALBANY ST		NEW BRUNSWICK	NJ	8901 908 247 2047
401877 RARITAN DELI	510 RARITAN ST		SAYREVILLE	NJ	8872 908 727 3036
590658 RARITAN LIQUORS	79 MORRISTOWN RD		BERNARDSVILLE	NJ	7924 908 766 0138
604299 RENE'S PLACE	226 WOOD AVENUE	-	LINDEN	NJ	7036 908 862 3001
558874 RUPA FOOD MARKET	1323 ALINA STREET		ELIZABETH	NJ	7208 908 354 0120
341969 RUSSO'S DELI	320 S 5TH ST		ELIZABETH	NJ	7206 908 353 2080
402294 SCARLET KNIGHT LIQ	HAMILTON AVENUE		SOMERSET	NJ	8873 908 545 7100
397903 SCOTCH PLAINS EXXON	1800 RT. 22 EAST		SCOTCH PLAINS	NJ	7076 908 322 6446
478438 SHELL	780 STELTON RD		PISCATAWAY	NJ	8854 908 968 5880
582962 SHREEJI FOOD MARKET	100 W 15TH ST		LINDEN	NJ	7036 908 862 6245
460536 SINGH'S MOBIL	344 ROUTE 18		EAST BRUNSWICK	NJ	8816 908 254 6530
280139 SMITH LIQUORS	225 W FRONT ST		KEYPORT	NJ	7735 908 264 4470
276003 SOUTH WOOD LIQUOR	939 S WOOD AVE		LINDEN	NJ	7036 908 862 3225
639659 SPRING BUY RITE	RT 22 ECHO PL		SPRINGFIELD	NJ	7081 201 379 4992
227459 STAR'S LIQUOR	1297 ROOSEVELT AVE		CARTERET	NJ	7008 908 541 1780
697872 STOP BUY FOOD STORE	613 RIDGE RD		MONMOUTH JCT	NJ	8852 908 329 1111
421963 SUNNY SIDE UP	223 SAINT GEORGE AVE		ROSELLE	NJ	7203 908 298 1944
410364 T&G GROCERY	900 W SAINT GEORGES		LINDEN	Ŋ	7036 908 486 4044
666329 T&J LIQUOR STORE	1143 SAINT GEORGE AVE		ROSELLE	NJ	7203 908 241 6991
296300 T.R. BAGEL	1 PENN PLAZA		NEW BRUNSWICK	NJ	8901 908 828 3545
342241 THE CARD BOARD	128 ELMORA AVE		ELIZABETH	NJ	7202 908 289 5339
288106 TOM'S DELI	228 W SCOTT AVE		RAHWAY	ĹN	7065 908 381 4477
276066 TONYS MKT	1020 NORTH AVE		ELIZABETH	NJ	7201 201 354 2980
400765 TOWN LIQUOR	674 POMPTON AVE		CEDAR GROVE	NJ	7009 201 239 1014
401614 TOWNE DELICATESSEN	1120 SOUTH AVE W	1	WESTFIELD	NJ	7090 908 232 5342
599280 TWIN ELMS DELI	1075 BLACK OAK RIDGE		WAYNE	NJ	7470 201 835 1584
401652 UNION AVE PHARMACY	433 W UNION AVE		BOUND BROOK	NJ	8805 908 356 3113
356116 VARIETY SHELF	178 EAGLE ROCK AVE		ROSELAND	NJ	7068 201 226 0629

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604284	VASU LIQUORS	613 SAINT GEORGE AVE	ROSELLE	NJ	7203 908 245 2220
771601	WARREN COUNTY PHARM	13 E WASHINGTON AVE	WASHINGTON	NJ	7882 908 689 0036
697649	WASHINGTON DELI II	368 SOMERSET ST	N PLAINFIELD	NJ	7060 908 756 2965
402229	WINDSOR PHARMACY	722 STATE ROUTE 18	EAST BRUNSWICK	NJ	8816 908 257 3784
401851	WOODLANE PHARMACY	18 THROCKMORTON	OLD BRIDGE	NJ	8857 908 679 6000
402266	ZAJACKS PHARMACY	223 GEORGE ST	NEW BRUNSWICK	NJ	8901 908 545 0582
726450	ZURA CORP SINGIN OIL	149 LOWER MAIN ST	ABERDEEN	NJ	7747 908 441 0020

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